

STADIUM DESIGN – VISION AND PRINCIPLES

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VISION

A world-class football stadium that is designed as an integral part of a world-class urban place and that fosters a full and vibrant neighborhood with great public amenities, knits together the area with surrounding communities, contributes to a thriving city, region and state, and attracts people to the area 365 days a year.

PRINCIPLES

A building . . . of the highest design and construction quality that complements the Minneapolis skyline; reflects its unique location, setting, and climate; and both stands out and stands for what it is. It will be open, welcoming, transparent, and penetrable, and will link indoor and outdoor spaces - both visually and physically - with activities and circulation routes, particularly at the pedestrian level, that together connect the interior of the building with the site, the neighborhood, and the city on all sides. The playing field will be below grade, as it is today, mitigating the size and scale of the building, and the overall design will be sensitive to its context and take into account its impact on both the immediate surroundings and the whole east side of Downtown.

A site . . . that activates its surroundings and creates a memorable experience for fans on game day and for nearby residents, workers, and business owners every day. It will provide a seamless transition to nearby properties while promoting public safety and accessibility. Public spaces will be versatile and friendly for all users and include landscape features designed to reflect the four seasons and be usable and attractive year round. The resulting stadium building and site will stand as a national example for best accessibility practices for this type of facility and make Minneapolis the home to the three most accessible stadiums in the country.

A development . . . that employs the entire range of sustainability decision-making tools, technologies, and approaches related to planning, design, construction, regional sourcing, regional job creation, operating cost, and total life cycle costs. Sustainable design and development will maximize the benefits of the project to the community, reflect the City's ongoing operating risk, and to meet the City and State's high sustainability standards as expressed in [Minneapolis' Sustainability Indicators](#) and the [State of Minnesota goals and targets for sustainability and energy efficiency](#). The resulting stadium will stand as a national example for best sustainable practices for this type of facility.

A neighborhood . . . where a stadium complements and stimulates dense, mixed-use development that is designed to be transit-oriented. The vibrancy of this area will be expressed through enhanced connections to places of interest, activation at the pedestrian

level, and shaping a quality public realm through infrastructure improvements and landscaping. It will be a valued and welcome place to live, work and play all days of the year.

A system . . . that is designed to be attractive, accessible, usable, and safe, and able to serve people arriving by any method of surface transportation, from walking and biking to transit and cars, while maximizing the use of public transportation investments; providing connectivity to surrounding neighborhoods, with parking facilities and active spaces that recognize the limited amount of land available in this dense, urban environment.

A region . . . that supports and benefits from a stadium in order to promote and enhance a vibrant, diverse and sustainable regional economy. Stadium development will stimulate public and private investment and cooperation in the area so everyone gains from this major public investment. This premier location at a regional transit crossroads will support construction and permanent job creation opportunities for workers from throughout the region. Complementary development in this area of Downtown will help to retain existing and attract new residents and businesses to what will be nothing less than a major new urban neighborhood.